

TWO DAYS INTERNATIONAL CONFERENCE ON  
**EMERGING BUSINESS MODELS:  
INDIA AND THE  
NEW WORLD ORDER**



Date 31st January &  
1st February 2025

**Technical Sessions.**

- I Tech-Embedded Business Models Driving Industry 5.0
- II Cognitive Neuroscience Techniques and Multi- Modal Scheme to Understand Consumer Behaviour
- III Opportunities for India to Emerge as a Global Leader



Reg fees	Domestic	Foreign
Industrialist	Rs. 600	USD 30
Faculty	Rs. 500	USD 20
Research scholar/PG student	Rs. 300	USD 10



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Last date for registration - 22th January 2025  
Last date for submission of Abstract - 15th January 2025  
Last date for submission of full paper - 20th January 2025

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**Invitation for paper contributions**

Original and unpublished papers are invited on the conference themes and related areas. Email your papers to [icebm@mic.ac.in](mailto:icebm@mic.ac.in)  
Paper should be between 3000 and 5000 words  
An abstract of not more than 300 words should be included. it must indicate study period, sample, research question, methodology, findings and implications.  
Text should be prepared in Times New Roman with font size 12 typed in 1.5 line spacing on A4 paper layout with standard margins (2.54 cm) on all four sides  
Selected papers will be published in 'Innovatus: An Ivanian Journal for Economics and Business Studies' and in an edited book with ISBN.  
The best paper Award will be presented to the most outstanding submission.

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