



**MAR IVANIOS COLLEGE (AUTONOMOUS)**  
**THIRUVANANTHAPURAM**

Reg. No. :.....

Name :.....

**First Semester Career Related B.A. Degree Examination, November 2014**

**First Degree Programme under CBCSS**

**Core Course – II: Journalism and Mass Communication & Video Production**

**AUJC142: Reporting**

Time: 3 Hours

Max. Marks: 80

**SECTION – A**

*Answer ALL the following, each in about one / two words or in one / two sentences.*

1. The title of a newspaper is called \_\_\_\_\_.
2. The English daily with the highest circulation in India is \_\_\_\_\_.
3. The first paragraph of a news story is called \_\_\_\_\_.
4. UNI is the acronym of \_\_\_\_\_.
5. Indian Constitution ensures freedom of speech and expression through \_\_\_\_\_.
6. The page which expresses the views of a newspaper is \_\_\_\_\_.
7. Adobe Indesign is \_\_\_\_\_.
8. ABC stands for \_\_\_\_\_.
9. The oldest surviving daily in Malayalam is \_\_\_\_\_.
10. The *Harijan* was founded by \_\_\_\_\_.

**(10 x 1 = 10 Marks)**

**SECTION – B**

*Answer any EIGHT questions, each in a paragraph not less than 60 words.*

11. Meet the Press.
12. Advance Copy.
13. Freelancer.

**1036**

14. Inverted Pyramid style.
15. Center Spread.
16. Online Journalism.
17. Curtain Raiser.
18. Assignment.
19. Style – Book.
20. Follow up.
21. Caption.
22. Reuters.

**(8 x 2 = 16 Marks)**

### **SECTION – C**

*Short essay type : Answer any SIX questions, each not less than 120 words.*

23. Briefly discuss the factors determining news value.
24. Distinguish between human interest story and hard news.
25. What are the difficulties faced by a journalist in reporting sports events ?
26. Write an essay on investigative reporting with recent happenings.
27. Briefly explain different types of leads.
28. What are the preparations to be made for court reporting ?
29. Briefly explain the duties and responsibilities of a reporter.
30. Distinguish between feature writing and news writing.
31. Discuss the potentials of Online Media.

**(6 x 4 = 24 Marks)**

### **SECTION – D**

*Long essay type : Answer any TWO questions, each not less than 300 words.*

32. Discuss the advantages and disadvantages of Print Media.
33. Narrate the organizational structure of a newspaper.
34. Explain different types of interviews.
35. Do you think that sensationalizing tendency is increasing among media ? Discuss.

**(2 x 15 = 30 Marks)**

∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*∫\*\*\*