MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg. No. :…………………   Name :………………….

Third Semester B.Com. Degree Examination, November 2016
First Degree Programme under CBCSS
Complementary Course – III: (for Commerce)
AUCO331: Information Technology in Business

Time: **3** Hours   Max. Marks: **80**

SECTION – A

*Answer **ALL** questions in one or two sentences.*

1. Define brokerage model of E–Commerce ?
2. What is system software ?
3. What is reverse auction ?
4. What is high level language ?
5. What is FTP ?
6. Write a note on URL.
7. What do you mean by TCP ?
8. What do you understand by G2C ?
9. What do you know about e – broking ?
10. What is FAQ ?

                                (10 × 1 = 10 Marks)

SECTION – B

*Answer any **EIGHT** questions, each in a short paragraph not exceeding 50 words.*

11. What are the limitations of machine language ?
12. Give an explanation about DBMS ?
13. What are the important activities performed by a typical operating system software ?
14. What do you know about cloud computing ?

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15. What are the important layers of OSI Model ?
16. What do you know about cryptography ?
17. Distinguish between B2B and B2C models.
18. Explain about ICT and E – Governance.
19. Examine the limitations of e – banking.
20. Name the important E – Commerce models ?
21. What is E – Services ? Name any five E – Services as part of E – Governance.
22. What is value chain model ?

(8 × 2 = 16 Marks)

SECTION – C

*Answer any **SIX** questions, each in a paragraph not exceeding 120 words.*

23. Distinguish between interpreter and compiler.
24. What are the important features of E – Banking ?
25. What do you mean by E–Society ? What are the important benefits of E–Society ?
26. What do you know about seven layers of ISO model ?
27. Examine the important factors to be considered while selecting an E – Broker.
28. What are the important uses of internet ?
29. Discuss various elements to be considered while developing a new E – Governance project.
30. Explain different types of computer software.
31. What are the important advantages of E – Commerce ?

(6 × 4 = 24 Marks)

SECTION – D

*Answer any **TWO** questions, not exceeding four pages.*

32. What is the relevance of internet security ? How can you ensure a secure browsing ?
33. What do you know about an operating system ? Explain about some popular operating systems.
34. Explain about E – governance. Examine important E – governance models.
35. What do you know about E – banking ? Examine various services offered by e – banking.

(2 × 15 = 30 Marks)

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