



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Third Semester B.Com. Degree Examination, November 2016

First Degree Programme under CBCSS

Core Course: Commerce – V

AUCO341: Entrepreneurship Development

(for 2014 Admissions – Improvement Only)

Time: **3 Hours**

Max. Marks: **80**

SECTION – A

Answer ALL questions in one or two sentences.

1. Who is an 'intrapreneur' ?
2. Expand TRYSEM.
3. Expand SIET.
4. Who is an Entrepreneur ?
5. When was SIDBI set up ?
6. What does KVIB stand for ?
7. What is STEDP ?
8. What is NIESBUD ?
9. Which is the first legislation introduced in India which covers Micro, small and medium enterprise ?
10. What is Bridge Capital ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a short paragraph not exceeding 50 words.

11. Write any four symptoms of industrial sickness.
12. Write any four sources of generating project ideas.

