

MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg. No. :....

Name :.....

Third Semester B.Com. Degree Examination, November 2016

First Degree Programme under CBCSS

Core Course: Commerce – V

AUCO341: Entrepreneurship Development

(for 2014 Admissions – Improvement Only)

Time: **3** Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

- 1. Who is an 'intrapreneur' ?
- 2. Expand TRYSEM.
- 3. Expand SIET.
- 4. Who is an Entrepreneur ?
- 5. When was SIDBI set up ?
- 6. What does KVIB stand for ?
- 7. What is STEDP ?
- 8. What is NIESBUD ?
- 9. Which is the first legislation introduced in India which covers Micro, small and medium enterprise ?
- 10. What is Bridge Capital ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **EIGHT** questions, each in a short paragraph not exceeding 50 words.

- 11. Write any four symptoms of industrial sickness.
- 12. Write any four sources of generating project ideas.

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- 13. What are the aspects covered in financial analysis ?
- 14. What do you mean by green channel scheme ?
- 15. What are the benefits of industrial estate ?
- 16. What are the features of MSME Act, 2006?
- 17. Write the importance of incentives.
- 18. Write a note on SISIs.
- 19. Write any four functions of DIC.
- 20. Write any four constrains in developing entrepreneurship in agricultural sector.
- 21. Mention any four institutes that provides training in entrepreneurial development.
- 22. What are the economic factors that influence entrepreneurial growth ?

 $(8 \times 2 = 16 \text{ Marks})$

SECTION – C

Answer any SIX questions, each in a paragraph not exceeding 120 words.

- 23. Briefly explain the characteristics of entrepreneurship.
- 24. What are the outstanding leadership qualities of women entrepreneurs ?
- 25. What are the functions of SIDBI ?
- 26. What are the problems faced by MSMEs ?
- 27. Write short notes on bridge capital and seed capital assistance.
- 28. What are the measures that can be taken to improve the efficiency of small scale units ?
- 29. Explain the procedure of registration of a SSI and what are its benefits ?
- 30. What are the characteristics of a project ?
- 31. Briefly explain the phases of EDP.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION – D

Answer any **TWO** questions, not exceeding four pages.

- 32. Explain in detail the guidelines for formulation of a project report.
- 33. What is a project and how is it classified ?
- 34. Discuss the features of an industrial estate with its objectives and types ?
- 35. Briefly explain the procedure for starting a MSME.

$$(2 \times 15 = 30 \text{ Marks})$$