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MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester B.Voc. Degree Examination, January 2015
First Degree Programme under CSS
Skill Course – II: (for Tourism & Hospitality Management)
AUTH172: Tourism Products

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Tourism product.
2. Tahr Desert.
3. Khajuraho.
4. Bahai Faith.
5. Mughal Paintings.
6. Backwater Tourism.
7. Hot air ballooning.
8. Biodiversity.
9. Koodiyattom.
10. Jain Temples in Kerala.

(10 x 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, not exceeding a paragraph of 50 words.

11. Define attraction. Which are the two major types of attractions ?
12. What is snow skiing ? Name the major destinations where it is possible in India.
13. Define martial art forms. Give examples for martial arts of India.

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14. Explain Chardham Yatra.
15. Give a short note on any three beach tourism destinations of India.
16. An American has reached the textile city of Coimbatore for business. He has three days to spare. Suggest three major hill stations with their attractions which are easily accessible for him.
17. Write a brief note on any two Biosphere Reserves of India.
18. What are the main features of Sikhism ? Which are the prominent Sikh pilgrim centres of India ?
19. You are an adventure tour operator. Make a note on the under water sports possible in Goa for an enquiry you have received.
20. Explain what is meant by religious festivals and tourism festivals. Give examples.
21. Write a note on the Desert Tourism Circuit in India.
22. Briefly discuss the major local beverages of India.

(8 x 2 = 16 Marks)

SECTION – C

Answer any SIX questions, in a page of 100 words.

23. What is a product ? What are the characteristics of service products ?
24. Explain the four major seasons of India.
25. You are on a study tour to the Golden Triangle. Make a list of the World Heritage Monuments in the three cities of the Golden Triangle.
26. Explain the three major types of Indian Temple styles.
27. Compare classical and folk music. Give examples.
28. Define Ecotourism. Which are the major resources of Ecotourism ?
29. A group of Japanese tourists have approached you for a tour package covering the Buddhist sites of North India. Prepare a state wise list of major destinations that you will include specifying their importance.
30. Write a note on the cave architecture sites of India.
31. Elucidate the significance of souvenirs and handicrafts in the tourism industry of India.

(6 x 4 = 24 Marks)

SECTION – D

Answer any TWO questions, not exceeding four pages.

32. Explain the major physiographic features of India.
33. Define adventure tourism. Explain the major classification of adventure tourism sports by providing examples for each type.
34. How will you differentiate between classical and folk dances ? Describe the major classical dance forms of India.
35. India's heritage resources provided synergy for development of culture centric tourism. Analyze and comment on this statement.

(2 x 15 = 30 Marks)

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