



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester B.Voc. Degree Examination, November 2016

First Degree Programme under CSS

General Course – II (for Tourism & Hospitality Management)

AUTH162: Principles of Management

(Common for **Regular** – 2016 Admn. and **Improvement** – 2015 Admn.)

Time: **3 Hours**

Max. Marks: **80**

SECTION – A

*Answer **ALL** questions in one or two sentences.*

1. What is Management ?
2. What is organizational Culture ?
3. Explain about Span of Control.
4. What is Unity of Command ?
5. What do you mean by Functional Management ?
6. What is Authority ?
7. Explain about Training.
8. Explain about forecasting.
9. What is Performance Appraisal ?
10. What is Motivation ?

(10 × 1 = 10 Marks)

SECTION – B

*Answer any **EIGHT** questions, not exceeding a paragraph of **50** words.*

11. Explain about Global Management.
12. Who is a Leader ?
13. What is Contingency Theory in management ?

14. What is your idea about Group Dynamics ?
15. What is Staffing ?
16. Distinguish between Top level and Lower level staff in an organization.
17. Distinguish between Responsibility and Accountability.
18. What is Maslow's Theory of Motivation ?
19. Explain Managerial Grid.
20. What do you meant by Decision Making Process ?
21. Distinguish between Line and Staff in an organization.
22. What is Formal and Informal organisation?

(8 × 2 = 16 Marks)

SECTION – C

Answer any SIX questions, in a page of 100 words.

23. Explain briefly about Systems Approach to HRM.
24. Briefly explain about objectives of planning .
25. Explain briefly the different leadership styles in an organization.
26. Explain the Decision Making Process.
27. What is the significance of controlling in an organization ?
28. Distinguish between Delegation and Decentralisation.
29. Discuss briefly about the steps involved in Performance Appraisal.
30. Explain the need for motivation in an organization.
31. Distinguish between Authority and Responsibility.

(6 × 4 = 24 Marks)

SECTION – D

Answer any TWO questions, not exceeding four pages.

32. Explain briefly Henry Fayol's 14 Principles of management.
33. "Managers' play vital roles in the development of an organization". Discuss
34. Briefly narrate the important Theories of Motivation.
35. What is the role of HRD in the business organization ?

(2 × 15 = 30 Marks)
