



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Third Semester B.Com. Degree Examination, November 2015

First Degree Programme under CBCSS

Core Course: Commerce – V

AUCO341: Entrepreneurship Development

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Who is an Entrepreneur ?
2. Who is an Intrapreneur ?
3. What is an incentive ?
4. What is SIDCO ?
5. What do you mean by ancillary unit ?
6. What do you mean by Seed capital ?
7. What is Project ?
8. What is feasibility study ?
9. What is Innovation ?
10. Define Project report ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a short paragraph not exceeding 50 words.

11. Explain the scope of project report.
12. Who are the interested parties of a project report ?
13. What is social cost benefit analysis ?

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- 14. What is Market Analysis ?
- 15. Explain any four features of an Industrial estate.
- 16. What do you mean by green channel scheme ?
- 17. Write a note on KVIC ?
- 18. What are the incentives and facilities available to exporters ?
- 19. Distinguish between Capitalist and Entrepreneur.
- 20. What are the factors that motivate the entrepreneurs to start business enterprises ?
- 21. What is an Techno Park ?
- 22. Mention any four objectives of EDP.

(8 × 2 = 16 Marks)

SECTION – C

Answer any SIX questions, each in a paragraph not exceeding 120 words.

- 23. Explain the characteristics of an Entrepreneur.
- 24. What are the common Entrepreneurial Traits ?
- 25. What are the functions of SISI ?
- 26. What are the advantages of Incentives and subsidies ?
- 27. What are the features of MSMEs ?
- 28. What are the consequences of Industrial sickness ?
- 29. What are the factors to be considered for setting up of industrial unit ?
- 30. What is a project and explain its characteristics ?
- 31. What are the requirements of a project report ?

(6 × 4 = 24 Marks)

SECTION – D

Answer any TWO questions, not exceeding four pages.

- 32. What are the principles or guidelines for the preparation of a project report ?
- 33. Who is an entrepreneur ? Explain the various types of entrepreneur.
- 34. What is SIDBI ? Explain its function and various forms of assistance.
- 35. What are the problems faced by an Women Entrepreneur ?

(2 × 15 = 30 Marks)

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