



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester B.Voc. Degree Examination, November 2016

First Degree Programme under CSS

Skill Course – I: (for Tourism & Hospitality Management)

AUTH171: Principles and Practices of Tourism I

(Common for **Regular** – 2016 Admn. and **Improvement** – 2015 Admn.)

Time: **3** Hours

Max. Marks: **80**

SECTION – A

Answer ALL questions in one or two sentences.

1. What is the importance of NTO ?
2. Expand ITDC.
3. What is MICE Tourism ?
4. What do you mean by F&B outlet ?
5. Which are the intermediaries in tourism ?
6. Define hospitality.
7. What is the importance of VFR in tourism ?
8. Define access.
9. Explain what you mean by 'Jet Age'.
10. What is Special Interest Tourism ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, not exceeding a paragraph of 50 words.

11. Write a note on the early travellers to India.
12. Differentiate between travel and tourism.
13. Which are the major modes of transport ?
14. Define leisure and recreation.

1654

15. Discuss the various types of attractions.
16. Differentiate between a visitor and a tourist.
17. Explain what you mean by Leisure Tourism and Business Tourism.
18. Write a note on inbound and outbound tours.
19. Distinguish between domestic and international tourism.
20. What is a World Heritage Site ?
21. Write a note on Foreign Exchange transaction.
22. Discuss the importance of travel insurance.

(8 × 2 = 16 Marks)

SECTION – C

Answer any SIX questions, in a page of 100 words.

23. Explain the major 'A's of tourism.
24. Discuss the role and objectives of UNWTO.
25. Differentiate between primary and secondary accommodation.
26. Explain the major elements of tourism.
27. Discuss the role and objectives of IATA.
28. Differentiate between mass and alternate tourism.
29. Write a note on the history of accommodation industry.
30. What is passport ? Explain the types of passports issued in India.
31. What is visa ? Explain the major types of visa.

(6 × 4 = 24 Marks)

SECTION – D

Answer any TWO questions, not exceeding four pages.

32. Write a note on the role and objectives of international tourism organizations.
33. Explain the evolution of travel and tourism industry.
34. Describe the major career opportunities in tourism.
35. Explain the various types and forms of tourism.

(2 × 15 = 30 Marks)

]***]***]***]***]***]***]***]***]***]