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## MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg	g. No. : Name :
T	hird Semester Career Related B.A. Degree Examination, November 2016
	First Degree Programme under CBCSS
	Foundation Course – II:
	(for Journalism, Mass Communication & Video Production)
	AUJC321: Radio Broadcasting
	(for 2014 Admissions – Improvement Only)
Tin	me: 3 Hours Max. Marks: 80
	SECTION – A
$\boldsymbol{A}$	answer <b>ALL</b> the following, each in about one / two words or in one / two sentences.
1.	Live recording of real event or sounds recorded on location is called as
2.	Identifying music at the beginning and end of a programme is
3.	Characteristic sound of any enclosed space due to the amount of sound reflected
	from its wall surfaces and the way in which this amount alters at different
	frequencies is
4.	SFX is the abbreviation for
5.	International broadcast service VOA stands for
6.	FM radio station owned by Times of India is
7.	DD was separated from AIR in the year
8.	DJ is the abbreviation for
9.	Microphone designed to pick up sound in one direction is
10.	Who was the first Controller of broadcasting in India?
	$(10 \times 1 = 10 \text{ Marks})$
	SECTION – B
	Answer any <b>EIGHT</b> questions, each in a paragraph not less than 60 words.

11. Educational broadcasts in AIR.

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- 12. Satellite radio.
- 13. Prasar Bharati.
- 14. Radio Interview.
- 15. Radio Drama.
- 16. Radio Commercials.
- 17. Frequency.
- 18. Community radio.
- 19. Visual radio.
- 20. Voxpop.
- 21. Field log sheet.
- 22. PSA.

 $(8 \times 2 = 16 \text{ Marks})$ 

## SECTION - C

Short essay type: Answer any SIX questions, each not less than 120 words.

- 23. Briefly explain the different radio formats.
- 24. Differentiate between AM and FM stations.
- 25. What is radio jockeying?
- 26. What are the software used in radio programme production?
- 27. Elucidate the types of microphones used in audio recording.
- 28. Illustrate the organisational structure of a medium-sized radio station.
- 29. What is a radio documentary?
- 30. Explain the steps involved in pre production of a radio programme.
- 31. 'The private FM channels have heralded the second coming of radio'. Discuss.

 $(6 \times 4 = 24 \text{ Marks})$ 

## SECTION – D

Long essay type: Answer any TWO questions, each not less than 300 words.

- 32. Explain the roles and characteristics of radio as a medium of mass communication.
- 33. Prepare a 5-minute radio news script based on news items of your choice.
- 34. Why should radio script be written for the ear? Elucidate the do's and don'ts of radio script writing.
- 35. Trace the history of radio broadcasting in India.

 $(2 \times 15 = 30 \text{ Marks})$