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**MAR IVANIOS COLLEGE (AUTONOMOUS)**  
**THIRUVANANTHAPURAM**

Reg. No. :.....

Name :.....

**First Semester B.Voc. Degree Examination, January 2015**

**First Degree Programme under CSS**

**Skill Course – I: (for Tourism & Hospitality Management)**

**AUTH171: Principles and Practice of Tourism**

Time: 3 Hours

Max. Marks: 80

**SECTION – A**

*Answer ALL questions in one or two sentences.*

1. Define 'Tourism'.
2. What do you mean by 'Renaissance' ?
3. Define 'Attraction'.
4. Expand the terms: TAAI and DGCA.
5. Define Passport.
6. What is meant by 'Schengen Visa' ?
7. Who is an Outbound Tour Operator ?
8. What is Nature Based Tourism ?
9. List out any two Domestic Airlines in India.
10. Mention any two popular Tourist Attractions in Thiruvananthapuram ?

**(10 x 1 = 10 Marks)**

**SECTION – B**

*Answer any EIGHT questions, not exceeding a paragraph.*

11. Differentiate the Tangible and Intangible Tourism products.
12. What is IRCTC ?
13. Distinguish the terms Inbound and Outbound Tourism.
14. What do you mean by Air Based Adventure Tourism ?

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15. What is Supplementary Accommodation ?
16. Bring out the objectives of Inter – regional Tourism.
17. Differentiate between Traveller and Tourist.
18. What do you mean by Disaster Tourism ?
19. What is Souvenir in Tourism Industry ?
20. Write a brief note on Grand Tour.
21. Mention the factors affecting the growth of tourism.
22. What is Mass Tourism ?

**(8 x 2 = 16 Marks)**

**SECTION – C**

*Answer any **SIX** questions.*

23. Explain in brief the development of Travel and Tourism through the ages.
24. Discuss the role of Intra – regional Tourism.
25. Bring out the role and functions of FHRAI.
26. Elucidate the characteristics of Tourism Industry.
27. Explain the different types and forms of Tourism.
28. Write a note on functions of a travel agency.
29. Discuss the different types of VISA.
30. Write an essay on classification of Hotels in hospitality industry.
31. Describe the importance of Passport as travel document and its types.

**(6 x 4 = 24 Marks)**

**SECTION – D**

*Answer any **TWO** questions.*

32. Discuss in detail the role and functions of International Tourism Organisations.
33. Examine the Tourism System and Components (5A’s) of Tourism Industry.
34. Analyse the role of various modes of Transportation in promoting tourism.
35. Examine the “Incredible India” Campaign in promoting India as Global Tourism Destination.

**(2 x 15 = 30 Marks)**

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