

MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg. No. :....

Name :....

Third Semester B.Voc. Degree Examination, November 2015 First Degree Programme under CSS Skill Course – IX (for Tourism & Hospitality Management) AUTH371: Hospitality Management

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

- 1. Define hotel.
- 2. Expand GRC.
- 3. Define Franchise.
- 4. What is Grand master key ?
- 5. What is scanty baggage ?
- 6. Define travel.
- 7. What is coffee shop ?
- 8. Who is a skipper ?
- 9. What do you mean by no show ?
- 10. Define recruitment.

 $(10 \times 1 = 10 \text{ Marks})$

SECTION – B

Answer any **EIGHT** questions, not exceeding a paragraph of **50** words.

- 11. What is the importance of human resource department in the hotel ?
- 12. What is Form C?
- 13. What is paging ?

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- 14. Which are the data needed in the reservation form ?
- 15. What is a capsule hotel ?
- 16. What is bell desk?
- 17. What is a flower room ?
- 18. Which are the types of banquet service ?
- 19. Mention the stages in guest cycle.
- 20. What is a room tariff card ?
- 21. Name the types of hotel rooms.
- 22. Write the functions of travel desk.

 $(8 \times 2 = 16 \text{ Marks})$

SECTION – C

Answer any SIX questions, in a page of 100 words.

- 23. Explain the role of housekeeping control desk.
- 24. Write a short note on property management system.
- 25. Make a note on the engineering and maintenance department.
- 26. Explain different types of services.
- 27. Write about the different types of menus.
- 28. Explain the basic functions of front office.
- 29. Comment on the role of night auditor.
- 30. Explain the meal plans.
- 31. Make a note on the major hotel chains in India.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION – D

Answer any **TWO** questions, not exceeding four pages.

- 32. Write in detail about the classification of hotels.
- 33. Draw and explain the organization structure of Food and beverages department.
- 34. Write an essay on the evolution and growth of hotel industry.
- 35. Explain the layout of the front office department with illustration.

$$(2 \times 15 = 30 \text{ Marks})$$

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