



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Third Semester Career Related B.A. Degree Examination, November 2016
First Degree Programme under CBCSS

Vocational Course – IV:

(for Journalism and Mass Communication & Video Production)

AUJC352: Introduction to Television Production

(for 2014 Admissions – Improvement Only)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL the following, each in about one / two words or in one / two sentences.

1. Dissolve
2. Wipe
3. Casting
4. Storyboard
5. Jib
6. Expand ELS
7. Logging
8. Expand O/C
9. Why do we spell out numbers like 1 and 11 ?
10. Any word/s not to be read on the air in a TV newscast should be _____.

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a paragraph not less than 60 words.

11. Montage.
12. Final Cut Pro.
13. PTC.

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14. Shooting Script.
15. Programme Proposal.
16. Production control room.
17. Filter.
18. Back light.
19. White balance.
20. Dollying.
21. Pan.
22. Tilt.

(8 × 2 = 16 Marks)

SECTION – C

Short essay type : Answer any SIX questions, each not less than 120 words.

23. Describe very briefly how editing was evolved.
24. What is married print ?
25. What is the difference between natural sound and SFX ?
26. Lapel / lip mics.
27. Reality show.
28. Computer graphics.
29. Background music.
30. Animation film.
31. Dubbing.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type : Answer any TWO questions, each not less than 300 words.

32. Discuss the importance of sound and music in the TV programmes, citing examples.
33. Elucidate the evolution and development of television as a popular and effective medium of mass communication and entertainment.
34. Explain in detail the various stages of producing a TV documentary.
35. Elucidate the non – linear editing process.

(2 × 15 = 30 Marks)

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