



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Second Semester B.Voc. Degree Examination, June 2016
First Degree Programme under CSS
Skill Course – VI: (for Tourism and Hospitality Management)
AUTH273: Tour Guiding and Escorting

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Tour guide
2. International tourism
3. Escort
4. MICE
5. Communication barrier
6. Tour commentaries
7. Car rental
8. Hosted tour
9. Itinerary
10. Walking tour

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a short paragraph not exceeding 50 words.

11. What do you mean by leisure and recreation ?
12. What are the types of information provided by guides to tourists ?
13. Which are the steps to handle enquiries by guides ?
14. Write a note on the major threats of tour guiding.

P.T.O.

