



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Second Semester B.Voc. Degree Examination, June 2016
First Degree Programme under CSS
Skill Course – IV: (for Tourism & Hospitality Management)
AUTH271: Principles and Practice of Tourism – II

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Sustainability
2. Physical motivator
3. Tourism planning
4. Ecotourism
5. Health motivator
6. Access
7. Infrastructure development
8. Guest host interaction
9. Destination
10. Heritage Tourism

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, not exceeding a paragraph of 50 words.

11. Define tourism product.
12. What is the importance of Sergent Committee ?
13. Write a note on spenders and earners of tourism.
14. Define multiplier effect in tourism.

