



MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg. No. :....

Name :....

First Semester Career Related B.A. Degree Examination, November 2015 First Degree Programme under CBCSS

Core Course – II: (Journalism and Mass Communication & Video Production)

AUJC142: Reporting

(for 2015 Admissions Only)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL the following, each in about one / two words or in one / two sentences.

- 1. Beat
- 2. Stringer
- 3. Press conference
- 4. Follow up story
- 5. PTI
- 6. Unpredicted news
- 7. Hard news
- 8. Libel
- 9. Question lead
- 10. Freelance

 $(10 \times 1 = 10 \text{ Marks})$

SECTION – B

Answer any **EIGHT** questions, each in a paragraph not less than 60 words.

- 11. Professional integrity.
- 12. Bureau chief.
- 13. Media convergence.
- 14. Backgrounders.

P.T.O.

1217

- 15. Specialty reporting.
- 16. Celebrity news value.
- 17. Opinion piece.
- 18. Sting operation.
- 19. Exclusives.
- 20. Disadvantages of inverted pyramid style.
- 21. Strengths and limitations of online journalism.
- 22. Types of headlines in a newspaper.

(8 × 2 = 16 Marks)

SECTION – C

Short essay type : Answer any SIX questions, each not less than 120 words.

- 23. Prepare a press release on the occasion of the silver jubilee of the foundation of your department.
- 24. Describe the pre requisites for conducting an effective interview.
- 25. Explain the importance of cultivating news sources for a journalist.
- 26. What are the essential qualities of a good reporter ?
- 27. Elucidate the determinants of news.
- 28. Describe the terms *news* and *views* with examples.
- 29. Can newspapers survive the all pervading digital media news platforms ? Discuss.
- 30. What are the qualities of an intro in a newspaper ?
- 31. Analyse the role of editor in a newspaper.

$(6 \times 4 = 24 \text{ Marks})$

SECTION – D

Long essay type : Answer any TWO questions, each not less than 300 words.

- 32. 'Investigative news stories are not offered on a platter but pursued meticulously by a reporter'. Discuss the trials and tribulations of an investigative reporter.
- 33. What do you mean by inverted pyramid style of writing ? Explain the alternative styles of news writing.
- 34. 'Newspapering is a team work' substantiate.

ſ

35. Assess the functioning of news agencies.

$$(2 \times 15 = 30 \text{ Marks})$$