



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester Career Related B.A. Degree Examination, November 2015

First Degree Programme under CBCSS

Core Course – II: (Journalism and Mass Communication & Video Production)

AUJC142: Reporting

(for 2015 Admissions Only)

Time: **3 Hours**

Max. Marks: **80**

SECTION – A

Answer ALL the following, each in about one / two words or in one / two sentences.

1. Beat
2. Stringer
3. Press conference
4. Follow – up story
5. PTI
6. Unpredicted news
7. Hard news
8. Libel
9. Question lead
10. Freelance

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a paragraph not less than 60 words.

11. Professional integrity.
12. Bureau chief.
13. Media convergence.
14. Backgrounders.

