



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester B.Voc. Degree Examination, November 2015

First Degree Programme under CSS

Skill Course – II: (for Tourism & Hospitality Management)

AUTH172: Tourism Products

(for 2015 Admissions Only)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Define tourism product.
2. Name any two beaches of Goa.
3. What are the main tourist attractions of Pushkar ?
4. What do you mean by trekking ?
5. Name any two destinations in Buddhist tourist circuit of India.
6. What do you mean by 'souvenir' in the context of tourism ?
7. Define heritage site.
8. In which group of monuments is the famous *Iron Pillar* that has not rusted for 1000s of years is located in India.
9. What do you mean by Ghazal ?
10. Define culture.

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, not exceeding a paragraph of 50 words.

11. What do you mean by perishability of tourism products ?
12. What is snorkeling ?
13. Explain the differences between a national park and a wildlife sanctuary.

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14. What do you mean by Safari ?
15. Write a note on modern Spas.
16. Write briefly about the tourist attractions of Jaipur.
17. Mention about the various performing art forms of Kerala.
18. Write a short note on the important Hindu pilgrimages of Kerala.
19. Write the names of any four popular wildlife sanctuaries / national parks of Kerala with their location (district).
20. Name the two schools of Classical Indian music.
21. Write a note on monsoon seasons and monsoon tourism.
22. Write a note on biosphere reserves of Kerala.

(8 × 2 = 16 Marks)

SECTION – C

*Answer any **SIX** questions, in a page of **100** words.*

23. Explain the characteristics features of tourism products with apt examples.
24. Explain Pieter's inventory of tourism products.
25. Discuss about the backwater tourism of Kerala.
26. What are the tourist attractions of Thekkadi ?
27. Write a note on Ecotourism at Thenmala.
28. Explain about Golden triangle.
29. Write a note on traditional musical instruments used in Kerala.
30. Explain about Kalaripayattu. Highlight its tourism significance.
31. Write a note on the boat races of Kerala.

(6 × 4 = 24 Marks)

SECTION – D

*Answer any **TWO** questions, not exceeding four pages.*

32. What are tourism products ? Explain the elements and types of tourism products, citing relevant examples.
33. Write an essay on the manmade tourism products of Trivandrum district.
34. Explain how religions become tourism products, with apt examples citing major religions of India.
35. Write an essay on Adventure tourism. Add a note on adventure tourism potential of Kerala.

(2 × 15 = 30 Marks)

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