



**MAR IVANIOS COLLEGE (AUTONOMOUS)**  
**THIRUVANANTHAPURAM**

Reg. No. :.....

Name :.....

**Third Semester B.Com. Degree Examination, November 2016**

**First Degree Programme under CBCSS**

**Core Course: Commerce – V**

**AUCO341: Entrepreneurship Development**

Time: 3 Hours

Max. Marks: 80

**SECTION – A**

*Answer ALL questions in one or two sentences.*

1. Define the term Entrepreneurship.
2. What do you mean by Industrial Estate ?
3. What is Seed Capital ?
4. Define Sick unit.
5. What is a Business Project ?
6. Who is a Woman Entrepreneur ?
7. State the objectives of Project Appraisal.
8. What is Bridge Finance ?
9. What is Green Channel ?
10. What do you mean by Balanced Regional Development ?

**(10 × 1 = 10 Marks)**

**SECTION – B**

*Answer any EIGHT questions, each in a short paragraph not exceeding 50 words.*

11. State the importance of institutional finance to MSMEs.
12. Explain the activities of SIDCO.
13. What are the objectives of EDP ?
14. Distinguish between Entrepreneur and Intrapreneur.
15. Explain the objectives of District Industries Centres.

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16. Write a note on Single Window System.
17. What do you mean by Social Cost Benefit Analysis ?
18. What do you mean by feasibility study ?
19. Explain Margin money scheme.
20. Write a note on KVIC.
21. Define micro enterprise.
22. What do you mean by innovation ?

**(8 × 2 = 16 Marks)**

**SECTION – C**

*Answer any SIX questions, each in a paragraph not exceeding 120 words.*

23. Write a note on Kakinada Experiment.
24. “Entrepreneurs are born not made”, Comment.
25. What are the factors affecting Entrepreneurial Growth ?
26. What are the common Entrepreneurial traits ?
27. What are the incentives available to Exporters ?
28. State the functions of SIDBI.
29. Explain the scope of project report.
30. What are the Characteristics of MSMEs ?
31. What is ancillary unit ?

**(6 × 4 = 24 Marks)**

**SECTION – D**

*Answer any TWO questions, not exceeding four pages.*

32. Write an essay on the role played by MSMEs in the economic development of India.
33. What are the various institutional support and incentives available to entrepreneurs ?
34. Describe the problems faced by women entrepreneurs in India.
35. What are the reasons for Industrial Sickness ? Suggest remedial measures to overcome Industrial sickness.

**(2 × 15 = 30 Marks)**

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