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Name :.....



MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Fourth Semester B.Voc. Degree Examination, June 2016
First Degree Programme under CSS
Skill Course – XV (for Tourism & Hospitality Management)
AUTH473: Environmental Management for Hotels

Time: 3 Hours Max. Marks: 80

SECTION - A

Answer ALL questions in one or two sentences.

- 1. What is pollution?
- 2. What is Flora and Fauna?

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- 3. What is the full form of EMS?
- 4. What are the types of pollution?
- 5. Explain the term EMAS.
- 6. What do you mean by ISO14001?
- 7. What is carrying capacity?
- 8. What is BS7750?
- 9. What are the 3R's principle?
- 10. What is Solar Energy?

 $(10 \times 1 = 10 \text{ Marks})$

SECTION - B

Answer any **EIGHT** questions, not exceeding a paragraph of **50** words.

- 11. What is Green House effect?
- 12. What is urban beautification?
- 13. Explain the environmental message with an example.
- 14. State the water quality standards by WHO.

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- 15. How can alternative energy be used in tourism industry comment?
- 16. Give an account on air and water pollution created by hotels.
- 17. Why should hotels manage waste?
- 18. Enumerate the global environment issues faced by countries.
- 19. Explain the importance of community participation for improving environment in hotel.
- 20. What do you mean by Acid rain?
- 21. Give a brief note on improving indoor air quality.
- 22. Explain the various challenges for the use of recycled products.

 $(8 \times 2 = 16 \text{ Marks})$

SECTION - C

Answer any SIX questions, in a page of 100 words.

- 23. Differentiate between Visual and Noise pollution. How does it affect tourism?
- 24. Enlist various eco products to improve environment.
- 25. State the concept of sustainable development as given by Young.
- 26. Highlight the three major negative effects on atmosphere.
- 27. What is acid rain? How does it affect the water bodies?
- 28. Give an account of various initiatives by Kerala tourism to promote environment.
- 29. Briefly explain system of environment.
- 30. What is meant by E Waste?
- 31. Give an account on the impact of Green House effect.

 $(6 \times 4 = 24 \text{ Marks})$

SECTION - D

Answer any TWO questions, not exceeding four pages.

- 32. Briefly explain the steps carried out for EIA.
- 33. What is a green building? Enumerate the process for designing green buildings.
- 34. Explain LEED and what are the advantages of LEED buildings over other buildings?
- 35. What is certification? Explain various types of certifications that are used to certify hotels.

 $(2 \times 15 = 30 \text{ Marks})$