



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

First Semester B.Voc. Degree Examination, November 2015

First Degree Programme under CSS

Skill Course – I (for Tourism & Hospitality Management)

AUTH171: Principles and Practices of Tourism I

(for 2015 Admissions Only)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

1. Distinguish between a visitor and excursionist.
2. Define outbound tourism.
3. What is intraregional tourism ?
4. What are the objectives of UN WTO ?
5. Define the term travel agent.
6. What is a package tour ?
7. What is passport ?
8. What is Schengen visa ?
9. What is TIM ?
10. What is BTQ ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, not exceeding a paragraph of 50 words.

11. What is Grand Tour ?
12. What is social tourism ?
13. Distinguish between primary and secondary accommodation.

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14. Elucidate on travel for health.
15. Who is an international tourist ? State the various international travel trends.
16. Write a note on economic impact of tourism.
17. Explain the types of Visas.
18. Briefly explain objectives of FHRAI.
19. Examine the impact of technology on tourism.
20. Explain the functions of travel agency.
21. Write note on tourism deterrents.
22. Explain the importance of accommodation sector in tourism business.

(8 × 2 = 16 Marks)

SECTION – C

Answer any SIX questions, in a page of 100 words.

23. Explain the geographical elements of tourism Leiper's system.
24. Discuss in detail on PATA and its functions.
25. Explain the functions of National Tourism organizations.
26. Narrate the history of tourism.
27. Explain the characteristics of tourism.
28. Discuss the multiplier effects of tourism.
29. Explain the characteristics of tourism.
30. What is sustainable tourism ? Explain its characteristics.
31. What are the components of tourism ? Explain.

(6 × 4 = 24 Marks)

SECTION – D

Answer any TWO questions, not exceeding four pages.

32. Analyze the factors which influenced the growth of tourism.
33. Explain the typology and forms of tourism.
34. Describe different forms of primary and secondary accommodation.
35. Examine the significance of travel documents and formalities to regulate international travel.

(2 × 15 = 30 Marks)

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