



**MAR IVANIOS COLLEGE (AUTONOMOUS)**  
**THIRUVANANTHAPURAM**

Reg. No. :.....

Name :.....

**First Semester Career Related B.A. Degree Examination, November 2016**

**First Degree Programme under CBCSS**

**Core Course – II: Journalism, Mass Communication & Video Production**

**AUJC142: Reporting**

( Common for **Regular** – 2016 Admn. and **Improvement** – 2015 Admn. )

Time: **3** Hours

Max. Marks: **80**

**SECTION – A**

*Answer ALL the following, each in about one / two words or in one / two sentences.*

1. Meet the press
2. Soft News
3. Columnist
4. Follow-up
5. Source book
6. Deadline
7. Media Watchdog
8. Wire services
9. Tabloid
10. Beat reporting

**(10 × 1 = 10 Marks)**

**SECTION – B**

*Answer any EIGHT questions, each in a paragraph not less than 60 words.*

11. Cub Reporter
12. Technical writing
13. Inverted pyramid
14. Media Convergence

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15. Off the record
16. Scoops
17. Sting operation
18. Court Reporting
19. Press Council
20. News Interviews
21. Code of ethics.
22. Paid news

**(8 × 2 = 16 Marks)**

### **SECTION – C**

*Short essay type : Answer any SIX questions, each not less than 120 words.*

23. Explain the important points to remember while reporting a major accident.
24. Discuss the preparations needed for an interview and prepare ten questions to the visiting Prime Minister of Pakistan, Mr. Nawaz Sheriff.
25. Citizen journalism and media advocacy
26. What is contempt of court ? Explain.
27. What are the major functions of a Chief Reporter in a newspaper organization ?
28. Local reporting is given much prominence by Kerala media. Why ?
29. How does the 'inverted pyramid style' of reporting differ from that of the 'hour glass method' ? Give examples.
30. Write an imaginative story about a major earthquake in North India for the web–edition of a newspaper.
31. Explain the different kinds of leads used in newspapers.

**(6 × 4 = 24 Marks)**

### **SECTION – D**

*Long essay type : Answer any TWO questions, each not less than 300 words.*

32. How are human interest stories different from direct reporting ? Explain.
33. The role of judiciary and Media are complimentary in a democracy. Do you support this view ? Explain it in the light of the recent controversies in Kerala.
34. Write an in–depth feature on the need for Responsible tourism.
35. Why democracies require investigative journalism ? Discuss with examples.

**(2 × 15 = 30 Marks)**

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