

MAR IVANIOS COLLEGE (AUTONOMOUS) THIRUVANANTHAPURAM

Reg. No. :....

Name :....

First Semester B.Voc. Degree Examination, November 2016 First Degree Programme under CSS

Skill Course – II: (for Tourism & Hospitality Management)

AUTH172: Tourism Products

(Common for **Regular** – 2016 Admn. and **Improvement** – 2015 Admn.)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL questions in one or two sentences.

- 1. Write the names of major backwaters of Kerala.
- 2. What do you know about Hampi?
- 3. Where is Silent Valley National Park located ?
- 4. Write the importance of Yakshagana.
- 5. What do you know about Mughal Paintings ?
- 6. Where is Ramoji Film City located ?
- 7. What is Hot air ballooning ?
- 8. Write the importance of Bekal Fort as a destination.
- 9. Name any two famous museums of India.
- 10. Which are the UNDP rural tourism village sites in Kerala?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **EIGHT** questions, not exceeding a paragraph of **50** words.

- 11. Which are the three major categories of adventure sports ?
- 12. Write the names of four Himalayan Hill resorts. Mention the main activities possible there.
- 13. What is Buddhist Tourism Circuit ? Give examples for destinations in this tourism circuit.

1655

- 14. Explain Chardham Yatra.
- 15. Differentiate between religious festivals and tourist festivals.
- 16. Discuss the importance of monsoon in tourism.
- 17. Name any four major hill stations located in South India.
- 18. What are the main features of Sikhism ? Which are the prominent Sikh pilgrim centres of India ?
- 19. Explain what you mean by martial arts.
- 20. Briefly mention the potential of Desert Tourism in India.
- 21. Write a note on the importance of handicrafts in tourism.
- 22. Briefly discuss the major local beverages of India.

 $(8 \times 2 = 16 \text{ Marks})$

SECTION – C

Answer any SIX questions, in a page of 100 words.

- 23. What is a product ? What are the characteristics of service products ?
- 24. Explain the major attractions of the destinations of 'Golden Triangle'.
- 25. Write a note on the major cave architecture sites of Maharashtra.
- 26. Define attraction. Describe the various categories of attractions.
- 27. Explain the three major types of Indian Temple styles.
- 28. Compare classical and folk music. Give examples.
- 29. What is a tourism product ? Explain its major components.
- 30. Distinguish between a National Park and a Wildlife Sanctuary. Give examples from Kerala.
- 31. Define ecotourism. Which are the major resources of Ecotourism in India ?

 $(6 \times 4 = 24 \text{ Marks})$

SECTION – D

Answer any **TWO** questions, not exceeding four pages.

- 32. Explain the major physiographic features of India.
- 33. Describe in detail the major architectural monuments of India.
- 34. How will you differentiate between classical and folk dances ? Describe the major classical dance forms of India.
- 35. India is a unique destination of diverse attractions. Substantiate.

 $(2 \times 15 = 30 \text{ Marks})$