



MAR IVANIOS COLLEGE
(Autonomous)
Thiruvananthapuram



*Celebration of
75th Year of
Mar Ivanios College*

**TWO DAYS INTERNATIONAL CONFERENCE ON
EMERGING BUSINESS MODELS:
INDIA AND THE
NEW WORLD ORDER**

Jointly Organized by

Department of Commerce (Aided & SF),
Economics(Aided & SF) and Tourism

In association with



Kerala State Higher Education Council (KSHEC)

On

31 st January & 1 st February 2025



ABOUT MAR IVANIOS COLLEGE (AUTONOMOUS)

Mar Ivanios College, since its inception under the percipient guidance of Servant of God Archbishop Mar Ivanios in 1949 has been an institution of distinction in providing quality education. The College is one of the Malankara Syrian Catholic Colleges established and administered by the Major Archdiocese of Trivandrum in accordance with the rights of the minority community guaranteed in the Constitution of India. Mar Ivanios College is the first Institution in the University of Kerala to receive accreditation from the National Assessment and Accreditation Council (NAAC) in 1999 and also to be re-assessed and re-accredited with 'A' Grade in the subsequent evaluations. The college is now reaccredited with NAAC A++ in the 5th cycle in 2024. The college has completed the fourth cycle of accreditation in 2019. Mar Ivanios College is the first private college affiliated to the University of Kerala to receive the status of CPE (College with Potential for Excellence) from the UGC in 2004 and the same was extended in 2014. The College has been conferred with Autonomy status by the UGC from 13th June 2014. Mar Ivanios College bagged 36th position in the National Institutional Ranking Framework (NIRF) 2018 among the category of Arts and Science Colleges and is maintaining its position among the top 50 colleges for four consecutive years. Mar Ivanios College (Autonomous) is also a Mentor College selected under UGC-PARAMARSH Scheme.

ABOUT THE CONFERENCE

Department of Commerce (Aided & SF), Economics (Aided & SF) and Tourism, in association with Kerala State Higher Education Council (KSHEC) will be hosting a two days international conference on "EMERGING BUSINESS MODELS:INDIA AND THE NEW WORLD ORDER". This conference is made possible with the support of several accredited journals. This conference is also calling for research articles and papers from scholars, researchers and students from all over the world. There are various themes with various topics covering commerce, economics and tourism. The conference will be a forum where fellow academicians share experiences, exchange knowledge, work hand-in-hand and find managerial and entrepreneurial solutions for a sustainable business world. The detailed information is available on the website.

Website: <https://www.marivanioscollege.com/>

CALL FOR PAPERS

Authors are invited to submit their original and unpublished manuscripts based on research, experiences, value-based decision making or promising ideas that demonstrate research focusing on a variety of aspects needed to achieve strategies for excellence.

SUBMISSION GUIDELINES

- Authors should submit their original and unpublished papers in word format.
- The manuscript should not be under the process of publication or should not have been submitted to any journal.
- Abstract of not more than 300 words and 5-7 keywords bearing the author's name (s), contact details and e-mail id(s). It must indicate study period, sample, research question, methodology, findings and implications.
- E-mail your abstract and papers to icebm@mic.ac.in
- Full paper should have a separate cover page bearing only the title of the paper and author's name(s), designation(s) and official address(es) along with phone number and e-mail address.
- Full paper should be between 3000 and 5000 words (all-inclusive) and APA format (Times New Roman, 12pt, 1.5 line spacing on A4 layout with standard margins (2.54 cm on all four sides) should be followed throughout the manuscript.
- Authors will be notified about the acceptance of their paper(s) for presentation through email, after which the process of registration will begin.
- Registration will be confirmed only after the payment of the registration fee and at least one author must be present for the conference and paper presentation.
- Presentation can be done in both online and offline mode
- Registration form is available on the college website.
- Co-authors are required to register and make the payment separately for attending the conference and to get a presentation/participation certificate.

PUBLICATION OPPORTUNITY

- Selected papers will be invited for review and potential publication in the proposed peer-reviewed journal of Mar Ivanios College, "Innovatus; An Ivanian Journal for Economics and Business Studies" and in an edited book with ISBN.
- The best paper Award will be presented to the most outstanding submission
- The papers shall be selected for publication strictly on a merit basis and authors will not be charged a separate publication fee for the accepted papers.

IMPORTANT DATES

Abstract submission deadline: 15th January 2025

Full paper submission deadline: 20th January 2025

Last date for registration: 22nd January 2025

Conference dates: 31st January 2025 & 1st February 2025

REGISTRATION FEES

Reg fees	Domestic	Foreign
Industrialist	Rs. 600	USD 30
Faculty	Rs. 500	USD 20
Research scholar/PG student	Rs. 300	USD 10

*Registration fee is inclusive of paper presentation, keynote and breakdown sessions, certificate, conference kit, lunch and publication in proceedings. The registration fee will be charged per author.

*Registration fee doesn't include the fee for accommodation.

ACCOMMODATION DETAILS

Accommodation facilities will be provided to the participants on-demand basis and they have to make payment separately for the accommodation provided.

MODE OF PAYMENTS

Registration fee can be remitted through online mode (Net Banking, NEFT, IMPS, RTGS) or DD drawn in favour of The Conference Secretary, International Seminar payable at South Indian Bank, Nalanchira.

A/c Name: ICEBM Mar Ivanios College autonomous

A/c No: 0483073000000277

IFSC: SIBL0000483

Branch Name: South Indian Bank, Nalanchira

For International Fund Transfer

SWIFT Code: S0ININ55



TECHNICAL SESSIONS

Technical session 1: Tech-Embedded Business Models Driving Industry 5.0.

Technical Session II: Cognitive Neuroscience Techniques and Multi-modal Scheme to Understand Consumer Behaviour.

Technical Session III : Opportunities for India to Emerge as a Global Leader.

SUB THEMES

- E-commerce
- E-Tourism
- E-Marketing
- E-Finance
- Green Finance
- ESG
- Neuro finance
- Neuro marketing
- Digital marketing
- Financial Market
- Forex Management
- Innovation and Business Incubation
- Startups
- supply Chain
- Logistics through Airports and Seaports
- Industry and UN sustainable development goals
- Sustainable business models
- Gig Economy
- International Human Resource Management
- World Trade EXIM Opportunities

Other topics related to themes & sub- themes are alsowelcomed.

** Themes and sub-themes are indicative. Authors can submit paper(s) on any topic related to the theme ofthe conference.

SPEAKERS



Dr. Vinod Thomas

Former Senior Vice-President at the World Bank Group (2006-2011), and Director General at the Asian Development Bank (2011-2016).

Senior Fellow at ISEAS, Singapore and at AIM, Manila—and Visiting Professor at National University of Singapore.



Prof. Gabriel Simon Thattil

Dean, Faculty of Commerce,
University of Kerala



Dr. Veeky Baths

Professor,
Cognitive Neuroscience at BITS Pilani, Goa Campus



Prof. Manju S Nair

Professor,
Department of Economics,
University of Kerala

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<https://www.marivanioscollege.com/>

For registration scan this QR code

