



THREE DAY INTERNATIONAL CONFERENCE

on

INDUSTRY 4.0 - ELICITING EMERGING OPPORTUNITIES IN THE NEW MILLENNIUM

Organised By

**Research Promotion and Ethics Committee (RPEC)
Mar Ivanios College (Autonomous)
Thiruvananthapuram, Kerala, India**

25th to 27th August 2022

ABOUT MAR IVANIOS COLLEGE (AUTONOMOUS)

Mar Ivanios College, since its inception under the percipient guidance of Servant of God Archbishop Mar Ivanios in 1949 has been an institution of distinction in providing quality education. The College is one of the Malankara Syrian Catholic Colleges established and administered by the Major Archdiocese of Trivandrum in accordance with the rights of the minority community guaranteed in the Constitution of India. Mar Ivanios College is the first Institution in the University of Kerala to receive accreditation from the National Assessment and Accreditation Council (NAAC) in 1999 and also to be re-assessed and re-accredited with 'A' Grade in the subsequent evaluations. The college has completed the fourth cycle of accreditation in 2019. Mar Ivanios College is the first private college affiliated to the University of Kerala to receive the status of CPE (College with Potential for Excellence) from the UGC in 2004 and the same was extended in 2014. The College has been conferred with Autonomy status by the UGC from 13th June 2014. Mar Ivanios College bagged 36th position in the National Institutional Ranking Framework (NIRF) 2018 among the category of Arts and Science Colleges and is maintaining its position among the top 50 colleges for four consecutive years. Mar Ivanios College (Autonomous) is also a Mentor College selected under UGC-PARAMARSH Scheme.

ABOUT RESEARCH PROMOTION AND ETHICS COMMITTEE (RPEC)

Mar Ivanios College (Autonomous), Thiruvananthapuram gives priority to interdisciplinary and collaborative research and wishes that the output of research should reach out to the society and be supportive to mankind. The Research Promotion and Ethics Committee (RPEC) encompassing the Heads of all research departments and all the research supervisors of the institution advises, promotes and looks into the ethical aspects of research and plays a vital role in promoting the research agenda and culture of the institution. The institution has six research centers associated with the departments of Physics, Chemistry, Mathematics, Zoology, Commerce and English and has a total of 36 research guides supervising 83 research scholars. The h-index of the institution is 57.

ABOUT THE CONFERENCE

The Research Promotion and Ethics Committee (RPEC), Mar Ivanios College (Autonomous), in collaboration with the Research and Post Graduate Department of Commerce, Department of Economics and Department of Tourism will be hosting a "Three Day International Conference on Industry 4.0 – Eliciting Emerging Opportunities in the New Millennium". This conference is made possible with the support of several accredited journals. This conference is also calling for research articles and papers from scholars, researchers and students from all over the world. There are four themes with various topics covering commerce, economics and tourism. The conference will be a forum where fellow academics share experiences, exchange knowledge, work hand-in-hand and find managerial and entrepreneurial solutions for a sustainable business world. The detailed information is available on the website.

Website: <https://www.marivanioscollege.com>

CALL FOR PAPERS

Authors are invited to submit their original and unpublished manuscripts based on research, experiences, value-based decision making or promising ideas that demonstrate research focusing on a variety of aspects needed to achieve strategies for excellence.

SUB THEMES

WORLD TRADE AND THE GLOBAL ECONOMY

- WTO
- Trade Wars
- Currency Volatility
- Monetary Stability
- Regional Economic Crisis
- World Trade and the Asian Economy

TRANSFORMING TOURISM IN THE NEW MILLENNIUM

- Tourism 4.0
- Tourism Trends, Demography and Tourist Behaviour
- Tourism Modelling
- Innovation in Tourism Industry
- Visitor Pattern in the Emerging Economies

INDIA UNDER THE INDUSTRIAL REIGN

- Forex Management
- World Trade EXIM Opportunities
- Addressing Developmental Needs of the Less Developed Countries
- Emerging Opportunities for the Indian Industries
- Business Regulatory Framework for Indian Industry

INDUSTRY IN THE NEW MILLENNIUM

- Global Financial Markets
- International Human Resource Management
- Multinational Corporations
- IT Enabled Information Systems
- AI and Global Industry
- Gig economy: Possibilities and Challenges

- * OTHER TOPICS RELATED TO THEMES & SUB- THEMES ARE ALSO WELCOMED.**
- ** THEMES AND SUB-THEMES ARE INDICATIVE. AUTHORS CAN SUBMIT PAPER(S) ON ANY TOPIC RELATED TO THE THEME OF THE CONFERENCE.**

SUBMISSION GUIDELINES

- Authors should submit their original and unpublished papers in word format.
- The manuscript should not be under the process of publication or should not have been submitted to any journal.
- Abstract of not more than 300 words and 5-7 keywords bearing the author's name(s), contact details and e-mail id(s) should be emailed to:

internationalconference@mic.ac.in

- Full paper should have a separate cover page bearing only the title of the paper and author's name(s), designation(s) and official address(es) along with phone number and e-mail address.
- Full paper should not exceed 5000 words (all-inclusive) and APA format (Times New Roman, 12pt, single spacing) should be followed throughout the manuscript.
- Authors will be notified about the acceptance of their paper(s) for presentation through email, after which the process of registration will begin.
- Registration will be confirmed only after the payment of the registration fee and at least one author must be present for the conference and paper presentation.
- Registration form is available on the conference website.
- Co-authors are required to register and make the payment separately for attending the conference and to get a presentation/participation certificate.

PUBLICATION OPPORTUNITY

Selected papers will be invited for review and potential publication in the proposed peer-reviewed journal of Mar Ivanios College, "International Journal of Economics and Business Studies" and ISBN Edited Books.

The papers shall be selected for publication strictly on a merit basis and authors will not be charged a separate publication fee for the accepted papers.

IMPORTANT DATES

Abstract submission deadline : 5th July 2022
Abstract acceptance notification : A week after abstract submission
Full paper submission deadline : 20th July 2022
Last date for registration : 10th July 2022
Conference dates : 25th–27th August 2022

REGISTRATION FEES

	National	Foreign
Students & Research Scholars	₹ 1000	\$50
Academicians	₹ 1500	\$100
Corporate Members	₹ 2000	\$200

*Registration fee is inclusive of paper presentation, keynote and breakdown sessions, certificate, conference kit, lunch and publication in proceedings. The registration fee will be charged per author.

** Registration fee doesn't include the fee for accommodation.

ACCOMMODATION DETAILS

Accommodation facilities will be provided to the participants on-demand basis and they have to make payment separately for the accommodation provided.

MODE OF PAYMENTS

Registration fee can be remitted through online mode (Net Banking, NEFT, IMPS, RTGS) or DD drawn in favour of The Conference Secretary, International Seminar payable at South Indian Bank, Nalanchira.

A/c Name	The Conference Secretary, International Seminar
A/c No	0483073000000207
Branch Name	South Indian Bank, Nalanchira
Branch Code	0483
IFSC	SIBL0000483

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**SCAN FOR
PAYMENT**

THE CONFERENCE SECRETARY
INTERNATIONAL SEMINAR



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Major Archbishop of Trivandrum

Patron

Prof. (Dr.) Jijimon K. Thomas
Principal

Conference Secretary

Prof. (Dr.) Annamma John
RPEC Convener
Mar Ivanios College (Autonomous)
Email: annamma.john@mic.ac.in
Mob: 9495244175

Organising Secretary

Dr. Arun Lawrence
Assistant Professor
Department of Commerce
Email: arun.lawrence@mic.ac.in
Mob: 9947031483

MEMBERS

Dr. Suboj Babykutty

Assistant Professor & RPEC Member
Mar Ivanios College (Autonomous)

Lt. Dr. Regina Sibi Cleetus

Assistant Professor & Head
Department of Commerce

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Dr. Daisy Samuel

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Assistant Professor
Department of Commerce

Ms. Soumya M. Raj

Assistant Professor
Department of Tourism

Dr. Abhilash Ramesh

Assistant Professor (On Contract)
Department of Economics

**FOR FURTHER QUERIES PLEASE FEEL FREE
TO CONTACT**

Dr. Daisy Samuel

Assistant Professor
Department of Commerce
Mob: 9447386671

Dr. Ratheesh R.

Assistant Professor
Department of Commerce
Mob: 9495394372

Dr. Abhilash Ramesh

Assistant Professor (On Contract)
Department of Economics
Mob: 9899746798

Mr. Rajesh A.

Research Scholar
Department of Commerce
Mob: 9074068479

Mail to:

internationalconference@mic.ac.in

For more details visit our website:
www.marivanioscollege.com

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