



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Third Semester Career Related B.A. Degree Examination, November 2016

First Degree Programme under CBCSS

Foundation Course – II:

(for Journalism, Mass Communication & Video Production)

AUJC321: Radio Broadcasting

(for 2014 Admissions – Improvement Only)

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL the following, each in about one / two words or in one / two sentences.

1. Live recording of real event or sounds recorded on location is called as _____.
2. Identifying music at the beginning and end of a programme is _____.
3. Characteristic sound of any enclosed space due to the amount of sound reflected from its wall surfaces and the way in which this amount alters at different frequencies is _____.
4. SFX is the abbreviation for _____.
5. International broadcast service VOA stands for _____.
6. FM radio station owned by Times of India is _____.
7. DD was separated from AIR in the year _____.
8. DJ is the abbreviation for _____.
9. Microphone designed to pick up sound in one direction is _____.
10. Who was the first Controller of broadcasting in India ?

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a paragraph not less than 60 words.

11. Educational broadcasts in AIR.

P.T.O.

