



MAR IVANIOS COLLEGE (AUTONOMOUS)
THIRUVANANTHAPURAM

Reg. No. :.....

Name :.....

Third Semester Career Related B.A. Degree Examination, November 2016

First Degree Programme under CBCSS

Foundation Course – II:

(for Journalism, Mass Communication & Video Production)

AUJC321: Radio Broadcasting

Time: 3 Hours

Max. Marks: 80

SECTION – A

Answer ALL the following, each in about one / two words or in one / two sentences.

1. What is sound effect ?
2. Name any one audio editing software.
3. What is the motto of All India Radio ?
4. The term Blooper was popularized by_____?
5. Expansion of DAB ?
6. FM means_____.
7. What is spot ?
8. What is miscue ?
9. Timbre means_____.
10. AIR was launched in the year_____.

(10 × 1 = 10 Marks)

SECTION – B

Answer any EIGHT questions, each in a paragraph not less than 60 words.

11. Skit
12. Club FM
13. Satellite radio

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14. FM and AM
15. Akashvani
16. Sound Forge
17. DAT
18. Sweetening
19. Ribbon Mic
20. Acoustics
21. Radio commercial
22. ANARC

(8 × 2 = 16 Marks)

SECTION – C

*Short essay type : Answer any **SIX** questions, each not less than 120 words.*

23. What are the characteristics of radio ?
24. What is community radio ?
25. Radio drama
26. What is radio magazine ?
27. Radio jockey
28. Maan ki Baat
29. Microphones
30. Script writing for radio.
31. What is bandwidth ?

(6 × 4 = 24 Marks)

SECTION – D

*Long essay type : Answer any **TWO** questions, each not less than 300 words.*

32. Examine the implications of FM radio boom in Malayalam.
33. Elucidate the impact of digital technology on audio media.
34. Trace the development of radio broadcasting in India.
35. Discuss the agricultural programmes of AIR.

(2 × 15 = 30 Marks)

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